

# Wine Chocolate AND Art Walk

Experience Downtown  
Lima



**THURSDAY  
SEPTEMBER 17<sup>TH</sup>**

**5-9PM**

**2018 & 2019  
SOLD OUT**

Make a positive contribution to the community and enhance your business' public image and awareness while marketing to a select audience. Your generous support allows us to improve our ability to provide quality events. Thank you!

## SPONSORSHIP PACKAGES NOW AVAILABLE!

### Title Sponsor

*\$5,000 investment—Exclusive opportunity limited to one sponsor!*

#### Print/Digital Collateral

- Logo prominently displayed on print & digital collateral promotion.
- Business featured on all social media content.
- Branded as presenting sponsor in all press release promotions & on-air coverage.
- Logo featured on lanyard badge, bag & booklet used by event participants.
- Shawnee Living magazine promotion via print, social & text.

Year-round Visibility on  
[www.theprqueen.com](http://www.theprqueen.com)

- Logo with link featured on event webpage.

#### On-Site Signage

- Logo on event registration signage to greet attendees upon check in.

#### VIP Tickets/Hospitality

- Ability to place a promotional item in event participant bags.
- Opportunity to create a unique booth space, strategically placed in a high-volume area.
- Includes 10 complimentary VIP tickets.
- First right of refusal for 2021.

### Artist Stroll Sponsor

*\$2,500 investment—Exclusive opportunity limited to one sponsor!*

Local artist are able to set up, at no cost, all along our event path for participants to view & shop their work. We will also have live performances throughout the event.

- Logo with link featured on event webpage.
- Logo featured on print & digital collateral promotion.
- Business recognition on a minimum of two social media posts.
- Business included in all press & media releases.
- Logo featured on event booklet.
- Ability to place a promotional item in event participant bags.
- Includes event signage.
- Opportunity to create a unique booth space, strategically placed in a high-volume area.
- Includes 8 complimentary VIP tickets.
- First right of refusal for 2021.

### Sweet Rides Transportation Sponsor

*\$1,500 investment—Exclusive opportunity limited to one sponsor!*

Travel through downtown in style.

- Logo with link featured on event webpage.
- Logo featured on print & digital collateral promotion.
- Business recognition on a minimum of two social media posts.
- Business included in all press & media releases.
- Logo featured on event booklet.
- Ability to place a promotional item in event participant bags.
- Includes event signage.
- Opportunity to create a unique booth space, strategically placed in a high-volume area.
- Includes 6 complimentary VIP tickets.
- First right of refusal for 2021.

## Chocolate Lovers T-shirt Sponsor

*\$2,500 investment—Exclusive opportunity limited to one sponsor!*

- Logo on all branded event t-shirts.
- Includes 2 complimentary general admission tickets.
- First right to refusal for 2021.

## SPECIAL OFFERS:

Save 5% by paying early! Pay by May 1, 2020.

Save 5% if you bundle with another PR Queen event sponsorship!

Save 5% if you're a Shawnee Living magazine sponsor!

**That's a total of 15% off!!!**

## CHOCOLATIER SPONSORSHIPS

### GOLD \$1000 investment

- Small logo with link featured on event webpage.
- Logo displayed on print & digital collateral promotion.
- Business recognition on social media post announcing sponsors.
- Business included in all press & media releases.
- Logo featured on event booklet.
- Includes event signage.
- Includes 4 complimentary general admission tickets.

### SILVER \$500 investment

- Logo displayed on print & digital collateral promotion.
- Business recognition on social media post announcing sponsors.
- Logo featured on event booklet.
- Includes 2 complimentary general admission tickets.

### BRONZE \$250 investment

- Logo displayed on print & digital collateral promotion.
- Includes 2 complimentary general admission tickets

## IN-KIND SPONSORSHIPS

We are always looking for unique ways to partner, if you think you have something appealing to bring to our event, please check in to discuss the possibilities.

### Media Sponsorship

Exclusive sponsorship opportunities for local television, cable television, radio and billboard advertising to assist in promoting events through in-kind partnerships at similar level sponsorships and within similar benefits.

### Technology Sponsorship

Always striving to enhance every event, a partnership with our events will create the exclusive opportunity to promote your business while providing services like social media enhancement. Your benefits will be at similar sponsorship levels depending on the extent of your in-kind partnership.

## Information & Payment Details:

*Deadline for Sponsorship is June 1<sup>st</sup>, 2020*

- ☐ Check Enclosed (payable to the PR Queen)      ☐ PayPal      ☐ Invoice
- ☐ I agree to the above requirements and would like to partner with the PR Queen.
- ☐ Email a high-resolution logo to Jodie.robinson@n2pub.com for marketing efforts.

### MAIL TO:

Jodie Robinson  
165 Tolowa Trail  
Lima, OH 45805

### QUESTIONS?

Call Jodie at 419-302-9769

Business: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_